



Dancing on the Edge is a cultural organization that presents and promotes Middle Eastern/North African arts and provides a platform for talented artists from this region, who produce original, relevant, vital and creative work. Dancing on the Edge focuses on contemporary, artistically high-quality multidisciplinary art with a focus on the performing arts, but also including visual arts, film and cross-overs.

The biggest event, Dancing on the Edge Festival, takes place every two years in several cities in The Netherlands. The seventh edition will take place from 13 – 24 November 2019. Besides the festival, Dancing on the Edge organizes several activities throughout the year, like scholarships, residencies, conferences, co-productions and talks.

From the start of June till the end of November 2019 we are looking for a *freelance*

## **marketing- and PR manager**

It concerns a position in which the work load and hours are variable. Your efforts will increase from a couple of days a week in the first summer months to full time in the months leading up to and during the festival. Nonetheless, during the entire period involvement, flexibility and attainability is required to be able to properly execute the campaign together.

The marketing strategy for the festival will be thought out by you in collaboration with the current marketing and PR manager and the director of the festival in the first half of 2019. From June onwards, you will be managing all marketing- and PR activities for the festival, the ongoing activities of the organization during this period (both online and offline), the marketing team and partners.

**Who we're looking for?**

- You have at least 2 – 5 years experience in marketing/PR for a cultural organization, preferably for performing arts festivals.
- You have a network in Dutch media, preferably those concerning performing arts.
- You know the marketing tricks when it comes to Social Media, Wordpress, Excel, and have basic Adobe Creative skills (Photoshop, InDesign).
- You work structured and are flexible, creative and can deal with pressure.
- You are a team player and like working in a small team.
- You have affinity with theater, dance, performance and (multimedia) installations (in an international setting).
- As our main communication is in English, you command a near native level of English. We also communicate in Dutch, so being able to speak and write Dutch is preferred.
- Experience working in an international/intercultural context is preferred.
- Candidates with a Middle Eastern background are especially invited to apply for this position.

### **What do we offer?**

- A challenging position in a dynamic and creative environment.
- An international workplace.
- The possibility to contribute to cultural- exchange, participation and diversity.
- It concerns a position for a freelancer, from the beginning of June till the end of November 2019, with a couple of meetings on strategy prior to June, and a couple after November for reporting and evaluating.
- Fee and hours are negotiable.

Applications should include a motivation letter and cv and be sent **no later than January 27<sup>th</sup> 2019** to [pr@dancingontheedge.nl](mailto:pr@dancingontheedge.nl). Interviews will take place between the 28<sup>th</sup> of January and the 8<sup>th</sup> of February. **Important: applications without a motivation letter will not be taken into consideration.**

For more information, contact Bora Sirin, head of marketing, at [pr@dancingontheedge.nl](mailto:pr@dancingontheedge.nl). Dancing on the Edge's offices are located in Amsterdam Noord. For more information about the organization visit [www.dancingontheedge.nl](http://www.dancingontheedge.nl).