

Internship Cultural Marketing and Communications



Does a clever marketing campaign excite you? Can't get enough of the newest social media apps? And do you prefer marketing world's top class dance- and theater performances over corporate products?

Then please read on...

About us

Dancing on the Edge (DOTE) stimulates artistic exchange with the Middle East and North Africa. The focus is on contemporary theater, dance, film, music and installations of high artistic quality. One of its main activities is the two-week DOTE festival, which takes place in The Netherlands from 13-24 November 2019.

The role

We are looking for an Intern Cultural Marketing & Communications to join our ambitious, hard-working and fun team in Amsterdam. The role blends a mix of great learning opportunities and hands-on experience. As a cultural marketing intern you will support the marketing team at DOTE in the period leading up to and during the festival. The internship at DOTE starts (approximately) end of summer 2019 and ends right after the festival, but this period can be negotiated.

Your responsibilities will include:

- Managing all social media channels
- Producing digital marketing reports
- Providing general administrative support for the marketing team
- Coming up with creative campaigns to reach new audiences
- Updating and managing our CRM and ticket system
- Engaging with prospective partners/customers through a variety of online and offline channels
- Independently setting up and managing a major crowd funding campaign
- Assisting with content marketing (i.e. newsletters, website content, program brochures), promotional events, and festival look and feel (festival setting)
- Conducting market research and audience surveys

You are:

- a digital native, with a passion for everything online
- someone with love for or affinity with dance/theater
- a fluent English speaker/writer and preferably speak Dutch (or understand it at a basic level)
- pro-active, motivated, and used to working independently
- preferably finishing your business, marketing or media studies
- living in Amsterdam or in its close proximity

We offer:

- a challenging position in an international organisation
- experienced mentoring
- a position in a small team, meaning your work will have a considerable impact on the festival
- an opportunity to contribute to cultural exchange, diversity and participation
- an internship allowance
- negotiable hours

For more information you can check our website www.dancingontheedge.nl or call/email us at 020-6180220/office@dancingontheedge.nl

Interested? Please send your resume and a short motivation to office@dancingontheedge.nl before the 4th of April with the subject "Application: Cultural Marketing Internship 2019"